

E-Commerce Website Packages

I offer flexible e-commerce website solutions designed for businesses at different stages. Each package can be adjusted based on your specific business requirements, preferred features, and budget.

Package 1 — Starter E-Commerce

GHS 4,500

- Professional e-commerce website
- Up to 10 products
- Product categories
- Product images, descriptions and pricing
- Shopping cart
- Checkout system
- Mobile and desktop responsive design
- Customer registration and login
- WhatsApp integration
- Payment gateway integration
- Order management
- Basic shipping setup
- Basic SEO setup
- SSL certificate
- 1-year domain
- 1-year basic hosting
- Google Analytics integration
- Basic security setup
- 1 round of revisions
- Website launch and deployment

Delivery: 24 working hours to 2 days

Package 2 — Professional E-Commerce

GHS 6,500

- Everything in Starter
- Up to 10 products at launch
- Unlimited product expansion
- Advanced product variations
- Discount and coupon system
- Customer accounts
- Order tracking
- Automated email notifications
- Order confirmation emails
- Order status emails

- Abandoned-cart setup
- Sales dashboard
- Customer and order management
- Advanced SEO setup
- Google Search Console setup
- Social media integration
- Facebook and Instagram product integration where supported
- SMS notification integration
- Payment gateway integration
- 1-year domain
- 1-year hosting
- 2 rounds of revisions
- Basic training on managing the store

Delivery: 2–3 days

Package 3 — Premium E-Commerce

GHS 8,500

- Professional e-commerce website
- Up to 10 products at launch
- Unlimited product expansion
- Customised website design
- Product categories and variations
- Shopping cart
- Advanced checkout
- Payment gateway integration
- Customer accounts
- Order management
- Customer management
- Inventory management
- Discount and coupon system
- Order tracking
- Automated email notifications
- SMS notifications
- Abandoned-cart functionality
- Shipping configuration
- Advanced search and filtering
- Sales and analytics dashboard
- Advanced SEO setup
- Google Analytics
- Google Search Console

- Social media integration
- Third-party and API integrations where required
- Security implementation
- 1-year domain
- 1-year hosting/server
- Website deployment and configuration
- 30 days post-launch support
- Basic training on managing the website

Delivery: 3–4 days

Package Comparison

Feature	Starter	Professional	Premium
Price	GHS 4,500	GHS 6,500	GHS 8,500
Products at launch	Up to 10	Up to 10	Up to 10
Additional products	Yes	Yes	Yes
Product categories	Yes	Yes	Yes
Product variations	Basic	Advanced	Advanced
Mobile responsive	Yes	Yes	Yes
Shopping cart	Yes	Yes	Yes
Checkout	Yes	Yes	Advanced
Payment integration	Yes	Yes	Yes
Customer accounts	Yes	Yes	Yes
WhatsApp integration	Yes	Yes	Yes
Order management	Yes	Yes	Advanced
Inventory management	Basic	Advanced	Advanced
Domain	1 year	1 year	1 year
Hosting	1 year	1 year	1 year
SEO	Basic	Advanced	Advanced
Analytics	Basic	Advanced	Advanced
Admin dashboard	Basic	Advanced	Advanced
Coupons and discounts	No	Yes	Yes
Email notifications	No	Yes	Yes
SMS notifications	No	Yes	Yes
Order tracking	No	Yes	Yes
Abandoned cart	No	Yes	Yes
Social integration	No	Yes	Yes
Advanced search and filtering	No	No	Yes
Third-party integrations	No	Limited	Yes
Security setup	Yes	Yes	Yes
Revisions	1 round	2 rounds	As agreed
Post-launch support	7 days	14 days	30 days
Delivery	24 working hours to 2 days	2–3 days	3–4 days

Important Note

The features listed above are not fixed and can be adjusted based on your business needs. Features can be added, removed, upgraded, or arranged differently across the packages depending on the type of e-commerce website you want, your preferred functionality, and your budget.

If you require a specific feature that is not listed, I can discuss it with you and determine the best way to include it in your selected package.

Domain and hosting are included for the first year. Renewal fees, payment gateway transaction charges, SMS charges, email service charges, and other third-party service fees may apply separately where applicable.