

Law Firm Website Packages

Professional website design, Google visibility and lead generation

Feature	Basic	Professional	Premium
Price	GHS 1,500	GHS 2,500	GHS 4,000
Pages	4 Pages	7 Pages	10+ Pages
Responsive Design	✓	✓	✓
Professional Law Firm Design	✓	✓	✓
Contact Form	✓	✓	✓
WhatsApp and Call Buttons	✓	✓	✓
Basic SEO Setup	✓	✓	✓
Google Search Console	✓	✓	✓
Google Analytics	✓	✓	✓
Google Indexing Setup	✓	✓	✓
SEO Friendly Page Titles and Descriptions	✓	✓	✓
Local SEO Setup	Not included	✓	✓
Google Business Profile Guidance	Not included	✓	✓
Legal Service Keyword Optimization	Basic	Advanced	Advanced
Lawyer and Team Profiles	Not included	✓	✓
Practice and Service Areas	Not included	✓	✓
Blog and Legal Insights	Not included	✓	✓
Testimonials and Reviews	Not included	✓	✓
FAQ Section	Not included	✓	✓
Advanced Schema and Structured Data	Not included	Not included	✓
Lead Conversion Optimization	Not included	✓	✓
Performance Optimization	Basic	Advanced	Advanced
Social Media Integration	✓	✓	✓
Delivery	5 to 7 days	7 to 10 days	10 to 14 days

Basic: GHS 1,500

A clean, professional website for a small law firm that needs a strong online presence and wants to start appearing in Google. Example pages include Home, About, Services and Contact. Includes basic SEO, Google Search Console, Google Analytics, mobile responsiveness, contact and WhatsApp buttons, and Google indexing setup.

Professional: GHS 2,500

Recommended. Designed for a law firm that wants the website to attract potential clients from Google. Includes 7 pages such as Home, About, Practice Areas, Individual Service Pages, Attorneys, Blog or Legal Insights, and Contact. Includes advanced on page SEO, local SEO setup, keyword optimization, Google Search Console, Analytics, Google Business Profile guidance, FAQs, testimonials and conversion focused contact sections. The website can be optimized for searches such as family lawyer in Accra, corporate lawyers in Ghana, or divorce lawyer in Accra, depending on the firm's

services and target location.

Premium: GHS 4,000

A complete digital presence for an established law firm looking to compete seriously online. Includes 10 or more pages, detailed practice area pages, lawyer profiles, blog and legal resources, advanced SEO, structured data, local SEO, Google Search Console, Analytics, performance optimization, lead generation optimization, FAQs, testimonials and a more customized design.

Google Visibility

The website will be built and optimized to be crawlable, indexable and competitive in Google Search. Google rankings cannot be guaranteed because results depend on competition, content, authority, location and time. The SEO setup provides the technical foundation for the firm to build visibility through relevant content and ongoing optimization.

Recommended Package

The GHS 2,500 Professional package is the recommended option for most law firms. It provides enough pages and SEO work to present the firm professionally while creating a stronger foundation for attracting clients through Google.