

Premium Law Firm Website Packages

High end website design, legal SEO, client acquisition and digital experience

Feature	Executive	Authority	Elite
Investment	GHS 5,500	GHS 7,500	GHS 9,500
Website Pages	15 Pages	25 Pages	35+ Pages
Bespoke Premium Design	✓	✓	✓
Mobile, Tablet and Desktop	✓	✓	✓
Premium Typography and Visual System	✓	✓	✓
Practice Area Architecture	✓	✓	✓
Attorney Profile Pages	✓	✓	✓
Legal Services Landing Pages	✓	✓	✓
Contact and Enquiry System	✓	✓	✓
Consultation Booking	✓	✓	✓
Google Analytics 4	✓	✓	✓
Google Search Console	✓	✓	✓
Technical SEO Foundation	✓	✓	✓
Advanced On Page SEO	✓	✓	✓
Legal Keyword Research	✓	✓	✓
Local SEO Structure	✓	✓	✓
Google Business Profile Optimization	✓	✓	✓
LegalService and Organization Schema	✓	✓	✓
Internal Linking Strategy	✓	✓	✓
SEO Content Strategy	Basic	Advanced	Advanced
SEO Optimized Practice Area Content	5 Pages	10 Pages	15 Pages
FAQ and Search Intent Sections	✓	✓	✓
Blog and Legal Resource Centre	✓	✓	✓
Lead Tracking and Conversion Events	✓	✓	✓
Advanced Conversion Strategy	✓	✓	✓
Email Notification System	✓	✓	✓
Online Consultation Payment	Optional	✓	✓
CRM or Lead Management Integration	Optional	✓	✓
Client Intake Forms	Basic	Advanced	Advanced
Document Upload for Enquiries	Not included	✓	✓
Secure Client Portal	Not included	Not included	Basic
Client Resource Library	✓	✓	✓
Multi Language Capability	Not included	Optional	✓
Advanced Analytics Dashboard	Not included	✓	✓
Competitor SEO Analysis	1 Round	2 Rounds	Ongoing Setup
Page Speed and Core Web Vitals Optimization	✓	✓	✓
Accessibility Improvements	✓	✓	✓
Social Media Integration	✓	✓	✓
Launch Support	14 Days	30 Days	60 Days

Feature	Executive	Authority	Elite
Delivery Estimate	2 to 3 Weeks	3 to 5 Weeks	5 to 7 Weeks

Executive: GHS 5,500

A premium website for a law firm that wants a stronger professional image and a serious foundation for Google visibility. The structure is built around practice areas, attorney profiles and clear consultation calls to action. It includes 15 pages, legal keyword research, technical SEO, local SEO, Google Analytics, Search Console, consultation booking, structured data, a legal resource centre and conversion tracking.

Authority: GHS 7,500

Designed for a growing law firm that wants to build authority in its market and generate more qualified enquiries from search. Includes up to 25 pages, deeper practice area architecture, advanced SEO content structure, multiple SEO optimized service pages, client intake forms, CRM or lead management integration, online consultation payments, advanced analytics and competitor SEO analysis. The website is structured so individual legal services and locations can be targeted with dedicated search focused pages.

Elite: GHS 9,500

The highest tier for an established or multi practice law firm that wants a complete premium digital presence. Includes 35 or more pages, advanced legal SEO architecture, up to 15 SEO optimized practice area pages, a legal resource centre, advanced intake workflows, online consultation payments, lead management integration, document upload, multilingual capability, advanced analytics and a basic secure client portal. It also includes deeper performance, accessibility and conversion optimization.

What Makes This Different

This is positioned as a digital growth system rather than a simple brochure website. The structure connects the firm's practice areas, lawyers, locations, content, enquiries and consultations. Dedicated practice area pages and legal content can give Google clearer information about what the firm handles and where it serves clients. Consultation booking, intake forms and conversion tracking are designed to turn website visitors into measurable enquiries.

Google Visibility

The website will be technically prepared for Google Search with crawlable page structure, relevant metadata, internal linking, structured data, sitemap and indexing setup, local SEO signals, keyword targeting and performance optimization. No package guarantees a specific Google ranking because rankings depend on competition, content quality, authority, search intent and ongoing work.

Recommended Package

The GHS 7,500 Authority package is the strongest balance for a serious law firm. It gives enough room for a large service structure, strong SEO, lead generation, consultation booking and integrations without moving into the more complex client portal requirements of the Elite package.

Note: Third party subscriptions, domain registration, hosting upgrades, paid SEO tools, payment gateway charges and external software licenses are not included unless specifically stated in the final quotation.