

# Shipping and Logistics Website Packages

I offer professional website solutions for shipping, logistics, cargo consolidation, freight forwarding, courier, customs clearance, and delivery businesses. Each package can be adjusted according to the client's specific business requirements.

## Package 1 — Starter Logistics Website

**GHS 4,500**

For small shipping, cargo, courier, freight forwarding, and logistics businesses that need a professional online presence.

## Package 2 — Professional Logistics Website

**GHS 6,500**

For established logistics businesses that need quote requests, shipment tracking, customer communication, notifications, and stronger management tools.

## Package 3 — Premium Logistics Website

**GHS 8,500**

For businesses that need a more complete logistics platform with advanced shipment management, customer dashboards, document management, payment options, calculators, and additional operational features.

## Package Comparison

| Feature                         | Starter<br>GHS 4,500 | Professional<br>GHS 6,500 | Premium<br>GHS 8,500 |
|---------------------------------|----------------------|---------------------------|----------------------|
| Professional logistics website  | Yes                  | Yes                       | Yes                  |
| Homepage                        | Yes                  | Yes                       | Yes                  |
| About Us                        | Yes                  | Yes                       | Yes                  |
| Services pages                  | Yes                  | Yes                       | Yes                  |
| Contact page                    | Yes                  | Yes                       | Yes                  |
| WhatsApp integration            | Yes                  | Yes                       | Yes                  |
| Cargo consolidation information | Yes                  | Yes                       | Yes                  |
| China to Ghana shipping         | Yes                  | Yes                       | Yes                  |
| Air freight                     | Yes                  | Yes                       | Yes                  |
| Sea freight                     | Yes                  | Yes                       | Yes                  |
| Customs clearance services      | Yes                  | Yes                       | Yes                  |
| Port clearance information      | Yes                  | Yes                       | Yes                  |
| Freight forwarding              | Yes                  | Yes                       | Yes                  |
| Request a quote form            | Yes                  | Yes                       | Yes                  |
| Cargo information form          | Yes                  | Yes                       | Yes                  |
| Shipping enquiry management     | Basic                | Advanced                  | Advanced             |
| Shipment tracking               | Basic                | Yes                       | Advanced             |
| Tracking number search          | Yes                  | Yes                       | Yes                  |
| Shipment status updates         | No                   | Yes                       | Yes                  |
| Customer accounts               | No                   | Yes                       | Yes                  |
| Customer shipment dashboard     | No                   | No                        | Yes                  |
| Shipping calculator             | No                   | Yes                       | Yes                  |
| Freight rate calculator         | No                   | No                        | Yes                  |
| Online payment                  | No                   | Yes                       | Yes                  |
| Invoice generation              | No                   | No                        | Yes                  |
| Email notifications             | No                   | Yes                       | Yes                  |
| SMS notifications               | No                   | Yes                       | Yes                  |
| Customer document upload        | No                   | Yes                       | Yes                  |
| Customs document management     | No                   | No                        | Yes                  |
| Warehouse information           | Yes                  | Yes                       | Yes                  |
| Delivery scheduling             | No                   | Yes                       | Yes                  |

| Feature                      | Starter<br>GHS 4,500       | Professional<br>GHS 6,500 | Premium<br>GHS 8,500 |
|------------------------------|----------------------------|---------------------------|----------------------|
| Driver or rider management   | No                         | No                        | Yes                  |
| Multiple warehouse locations | No                         | No                        | Yes                  |
| Admin dashboard              | Basic                      | Advanced                  | Advanced             |
| Customer management          | Basic                      | Advanced                  | Advanced             |
| Shipment management          | Basic                      | Advanced                  | Advanced             |
| Analytics                    | Basic                      | Advanced                  | Advanced             |
| SEO                          | Basic                      | Advanced                  | Advanced             |
| Google Analytics             | Yes                        | Yes                       | Yes                  |
| Google Search Console        | No                         | Yes                       | Yes                  |
| Google Maps                  | Yes                        | Yes                       | Yes                  |
| Social media integration     | Yes                        | Yes                       | Yes                  |
| Mobile responsive            | Yes                        | Yes                       | Yes                  |
| SSL security                 | Yes                        | Yes                       | Yes                  |
| Domain                       | 1 year                     | 1 year                    | 1 year               |
| Hosting                      | 1 year                     | 1 year                    | 1 year               |
| API integrations             | No                         | Limited                   | Yes                  |
| Post-launch support          | 7 days                     | 14 days                   | 30 days              |
| Delivery                     | 24 working hours to 2 days | 2–3 days                  | 3–4 days             |

## Important Note

The features in these packages are flexible and can be adjusted based on the client's specific business model and requirements. Features can be added, removed, upgraded, or rearranged to create different package variations.

Additional third-party services, API integrations, SMS services, payment processing fees, and other external service charges may apply separately where applicable.